

2016 Tariff Card

We cover the East Cape Midlands !!!



We circulate in the Eastern Cape Midlands

TARIFF CARD

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**THE
CRADOCK COURANT
MIDDELBURG COURANT
SOMERSET BUDGET (Est. 1886)
WINTERBERG NEWS/NUUS
FORT BEAUFORT ADVOCATE**

circulates in surrounding Districts of Cradock, Middelburg, Somerset East, Pearston, Cookhouse, Fish River Valley, Bedford, Adelaide and Fort Beaufort (Approximately 8 000 readers). Printing order of 2 000

PUBLISHED ON THURSDAY MORNINGS

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ADVERTISEMENT TARIFF

*Copy to reach us not later than Tuesday 17:00!
(Width of column 3.1cm / length of column 40cm. 8 Columns to page.)*

DOMESTIC NOTICES

- (SMALL) Death Notices, In Memoriam, Engagements, Births, Marriages, Thanks, For Sale, etc
- R60,00 per insert 4cm (CASH). R85,50 for 4cm (ON ACCOUNT) (VAT Incl.)

ESTATE NOTICES

- R400,00 per insertion - Single Column (VAT excl.)/ R550,00 per insertion - Double Column (VAT excl.)

SINGLE COLUMN

- ON ACCOUNT: 1 insertion at R24,50 per cm (VAT excl.)

DOUBLE COLUMN

- At double rates

COLOUR PROCESS

- Tariff on request per colour used

LITHO PROCESS

- Positives and Art pulls

LOOSE INSERTIONS

- Price on request

PHOTOS & LOGOS

- NB: NO photos or logos will be accepted in Microsoft Word format. (Jpeg / PDF please)

The Editor retains the right to refuse any advertisement in conflict with the rules laid down by the Newspaper Press Union.

4 columns x 15cm
R1 470,00 + VAT
R205,80 = R1 675,80

4 columns x 20cm
R1 960,00 + VAT
R274,40 = R2 234,40

5 columns x 25cm
R3 062,50 + VAT R428,75 = R3 491,25

2 columns x 20cm
R980,00 + VAT
R137,20
= R1 117,20

3 columns x 20cm
R1 470,00 + VAT R205,80
= R1 675,80

5 columns x 8cm
R980,00 + VAT R137,20 = R1 117,20

2 columns x 10cm
R490,00 + VAT
R68,60 = R558,60

3 columns x 10cm
R735,00 + VAT R102,90
= R837,90

2 columns x 15cm
R735,00 + VAT
R102,90
= R837,90

3 columns x 15cm
R1 102,50 + VAT R154,35
= R1 256,85

2 columns x 12cm
R588,00 + VAT
R82,32 = R670,32

3 columns x 12cm
R882,00 + VAT R123,48
= R1 005,48

1 column x 10cm
R245,00 +
VAT R34,30
= R279,30

5 columns x 20cm
R2 450,00 + VAT R343,00
= R2 793,00

"Classified"

1 column x 4cm
R75,00 + VAT
R10,50 = R85,50

Full Page (A3)

8 x 40cm R7 840,00 + VAT R1 097,60 = R8 937,60

A4 Landscape (1/2-Page)

8 x 20cm R3 920,00 + VAT R548,80 = R4 468,80

A4 Portrait (1/2-Page)

6 x 27cm R3 920,00 + VAT R548,80 = R4 468,80

A5 Landscape (1/4-Page)

6 x 14cm R1 960,00 + VAT R274,40 = R2 234,40

A5 Portrait (1/4-Page)

4 x 20cm R1 960,00 + VAT R274,40 = R2 234,40

5 x 25cm R3062,50 + VAT R428,75 = R3 491,25

5 x 20cm R2 450,00 + VAT R343,00 = R2 793,00

4 x 15cm R1 470,00 + VAT R205,80 = R1 675,80

3 x 20cm R1 470,00 + VAT R205,80 = R1 675,80

3 x 15cm R1 102,50 + VAT R154,35 = R1 256,85

5 x 8cm R 980,00 + VAT R137,20 = R1 117,20

2 x 20cm R 980,00 + VAT R137,20 = R1 117,20

3 x 12cm R 882,00 + VAT R123,48 = R1 005,48

3 x 10cm R 735,00 + VAT R102,90 = R 837,90

2 x 15cm R 735,00 + VAT R102,90 = R 837,90

2 x 12cm R 588,00 + VAT R 82,32 = R 670,32

2 x 10cm R 490,00 + VAT R 68,60 = R 558,60

1 x 10cm R 245,00 + VAT R 34,30 = R 279,30

1 x 4cm (Classified) R 75,00 + VAT R 10,50 = R 85,50

Colour Ads = Normal Price + R2 500,00 extra + VAT

NB: NO Colour Ads smaller than 1/4-pageMaterial for colour ads, to reach us 8 days before publication date

Width of Columns

1 Col	=	3,1 cm
2 Col	=	6,8 cm
3 Col	=	10,4 cm
4 Col	=	14,0 cm
5 Col	=	17,5 cm
6 Col	=	21,0 cm
7 Col	=	24,8 cm
8 Col	=	28,3 cm